



CLIENT SUMMIT

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CLIENT SUMMIT BIO BOOK

The Parker Palm Springs CA

April 26-28, 2023

DAY ONE TALENT



CASEY NEISTAT

Casey Neistat is a renowned American filmmaker, entrepreneur, and YouTuber. He gained widespread recognition for his YouTube channel which amassed over 12 million subscribers with over 3 billion views. Casey has collaborated with various brands including Samsung, Google, and J.Crew.



JOHN HEILEMANN

John Heilemann is a journalist and national affairs analyst for NBC News and MSNBC. With Mark Halperin, he co-authored Game Change and Double Down, books about presidential campaigning. Heilemann has formerly been a staff writer for New York, Wired, and The Economist.



GREG BEHRMAN

Greg is the founder and CEO of NationSwell, an award-winning social impact company that assists changemakers, thought leaders and purpose-driven business executives as they drive social impact at scale. Formerly the Henry Kissinger Fellow at The Aspen Institute and a Fellow at the Carr Center for Human Rights at Harvard, Behrman is the author of 'The Most Noble Adventure'.



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VILAS DHAR

Vilas Dhar is President and Trustee of the Patrick J. McGovern Foundation, a 21st-century philanthropy advancing AI and data solutions to create a thriving, equitable, and sustainable future for all. Under his leadership, the Foundation bridges technological innovation and social impact with a commitment to justice and equity.



VANESSA GARRISON

Vanessa is Co-Founder and COO at GirlTrek, the largest public health nonprofit for African American women and girls in the US with a mission to unleash a mass movement for health justice. Vanessa and her team have been featured on The Today Show, CNN, in The Washington Post, The New York Times, and named a “Health Hero” by Essence Magazine.



ELIJAH HARRIS

Elijah Harris is EVP, Global Digital Partnerships and Media Responsibility at MAGNA Global, the media investment and intelligence division of IPG Mediabrands. Eli is a passionate advocate for media responsibility and was part of the team that led the creation of the organization’s Media Responsibility Index.



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NOAH BRIER

Noah Brier is an entrepreneur, marketer, and founder of BrXnd, an organization with a mission to help the world of marketing and AI connect and collaborate. He also co-founded Percolate, a marketing software company that has worked with some of the world's largest brands, including GE, Unilever, and Pandora. He was named one of Businessweek's social media innovators and Fast Company's "100 Most Creative People in Business".



FARIS YAKOB

Faris is the co-founder of Genius Steals, an innovation and strategy consultancy. The author of 'Paid Attention', he writes about media, brands, advertising, technology, and culture for publications including Fast Company, Forbes, Financial Times, Campaign, and Digiday.



BRELAND

Our special musical guest Breland is a CMT-nominated singer, songwriter and record producer of country rap, R&B, gospel, and soul music. His 2019 debut single, "My Truck" reached No. 26 on Billboard's Hot Country Songs and was certified platinum for sales of 1 million units as of January 2021.



DAY TWO TALENT



VIOLA DAVIS

Viola Davis is an American actress and producer. The recipient of numerous accolades, Davis is one of the few performers to have been awarded an Emmy, a Grammy, an Oscar, and a Tony (EGOT); she is the sole African American to achieve the Triple Crown of Acting as well as the third person to achieve both statuses. TIME twice named her one of the 100 most influential people in the world and The New York Times ranked her ninth on its list of the greatest actors of the 21st century. Davis and her husband, Julius Tennon, are the founders of production company JuVee Productions.



JULIUS TENNON

Julius Tennon is an accomplished film, television, and theatre producer and actor with over thirty years of experience. In 2011 Tennon and Davis founded JuVee Productions, an artist driven production company that develops and produces independent film, television, theater, VR, and digital content across all spaces of narrative entertainment.



DR. CORI LATHAN

Dr. Cori Lathan is a neuroscientist and author of the best-selling book 'Inventing the Future: Stories from a Techno-Optimist'. Her work has been featured in Forbes, TIME, and The New Yorker, and she has been recognized as one of MIT Technology Review Magazine's "Top 100 World Innovators" and one of Fast Company's "Most Creative People in Business."



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JENNA CALDWELL

Jenna Caldwell (she/her/hers) is a journalist at TIME magazine—primarily working for TIME100 Talks, the magazine’s virtual conversation series aimed at convening the world’s leading voices to spotlight solutions and encourage action toward a better world. Her debut novel ‘Still Waters’ was published in August 2022.



RANA ABDELHAMID

Rana Abdelhamid is a political candidate and activist. She is the founder of Malikah, a non-profit organization that provides self-defense training to empower Muslim women. She also works with Hijabis of New York, which aims to humanize and diversify the public narratives of Muslim women. In 2023 she was named to the Forbes 30 Under 30 Social Impact list.



IMANI MALITI

Imani Maliti is a data scientist and activist currently pursuing a Master's in data science with a focus on reproductive justice, educational justice, and youth engagement at Columbia University. She is a recipient of the JPMorgan Columbia University Data Science Institute Master's Diversity Fellowship.



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CHRIS OLSEN

Chris Olsen is a popular social media personality and content creator with over 10 million followers on TikTok. Olsen was named one of E!'s New Faces of Pride and was nominated for TikTok and GLAAD's first-ever Queer Advocate of the Year award.

See You Soon!





Thank You

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